

Home Asset Defenders Messaging/Positioning February 23, 2010

HOME

Home Asset Defenders is an asset services business that provides complete inventory documentation to residents of Santa Cruz, Monterey, and San Benito Counties. The company's inventory specialists prepare itemized records of personal belongings to facilitate speedy, equitable insurance claim settlements in the event of loss due to theft, catastrophe, or natural disaster.

Most people would probably agree that documenting personal belongings of monetary, historical, or emotional value is a good idea, but they may not have the time, the skill, or the tools to tackle the job. If loss occurs, the burden is on the homeowner to provide proof to the insurance agency. Home Asset Defenders relieves this burden by providing one service only - the thorough, accurate documentation of home assets. The company adheres to best practices in inventory management and control, and utilizes software widely preferred by insurance agencies.

Home Asset Defenders is licensed and bonded:

- License #8232
- Bond #70872778

The cost of a complete home inventory ranges, depending on the square footage and contents of the home being inventoried. Please contact us for a free quote.

Client Privacy Statement

Home Asset Defenders pledges to protect your privacy. Our pledge applies to personal information, which is nonpublic information about you that we obtain in connection with providing a service.

We value the trust that you have placed in us, and your continued confidence is important to us. We make safeguarding the information that we gather about you our top priority. The information that we collect from you is stored on a secure computer system that is not Internet-accessible.

ABOUT US

(Image: Photo of Terry)

Terry Legions, Owner and Chief Inventory Specialist

Terry Legions has 25 years of experience in all aspects of inventory management and control. Her strong work ethic, exceptional organizational skills, and sharp analytical background have gained her the trust of her clients. Terry approaches each home inventory with attention to detail, and with respect for the personal belongings of her clients.

Prior to founding Home Asset Defenders, Terry was employed by Seagate Technology (NASDAQ: STX), the worldwide leader in hard drives and storage solutions. During her 25-year career with Seagate, she held various positions of increasing responsibility in inventory control, research analysis, purchasing, shipping/receiving, and project management.

Terry holds a Bachelor of Science degree in Business Management from the University of Phoenix.

Certifications

- Fundamentals of Records and Information Management
- Managing Projects with Microsoft Project: AS0029 Project Management Institute
- ISO 9000 Internal Auditing to the ISO 9000/Q90 Series of Quality Standards

Core Competencies

- Inventory Management
- Project Management
- Order Management
- Team Management
- Scheduling
- Contract Negotiation

Community Giving

Terry Legions is an active participant in her community and has given her time to several organizations that offer assistance to children and adults in need, including:

- [Salvation Army](#)
- [Meals on Wheels Association of America](#)
- [New Horizon](#)

INVENTORY PROCESS

Home Asset Defenders performs room-by-room video inventories of entire houses, garages, and out buildings, and takes still photos (in digital format) of specific items as requested by clients. These items can include:

- Jewelry
- Antiques and collectibles
- Art
- Computer and office equipment
- Furniture
- Fixtures
- Appliances

Clients receive a portfolio containing two CDs and one print copy of their complete home inventory list. Home Asset Defenders also provides an Estate Organizer form that clients can complete and store with their home asset documentation. The Estate Organizer form is a detailed list of all the personal information that estate executors need to know.

CONTACT US

(Image: Terry's business card)

Home Asset Defenders is based in Watsonville, California and currently serves the Central Coast of California, which includes Santa Cruz, Monterey, and San Benito Counties.

Clients in other locations will be considered. If you live outside the Central Coast, please contact Home Asset Defenders to find out how we may be able to assist you.